



Impact Report 2022

PORCH
Communities



www.porchcommunities.org

info@porchcommunities.org

Letter From The Founder

Dear friends,

2022 was an inspiring year for PORCH Communities thanks to the work of so many dedicated to fighting hunger in their communities. **Thousands of volunteers used the PORCH model to supply their local food pantries** and community programs with over \$2 million in hunger relief this past year. Since the first chapter began, PORCH volunteers have delivered more than **\$10 million in hunger relief!** Together, we've proven easy neighborhood efforts can add up to make a major impact.

PORCH Communities makes it easy to take action locally. We provide ongoing support including the tools, technology, and expertise our volunteers use to mobilize their neighborhoods month after month.

Linda Leiken, a long-time volunteer and PORCH chapter leader summed it up best: "Knowing we have the support of PORCH Communities, we are able to unleash the power and the promise of our community as we work together to address its needs. Just this year, these efforts resulted in providing non-perishables and locally grown fresh foods to over 200 families each month."

Our approach has resulted in significant organic growth. During the past year, we launched eight new chapters; expanded the number of food programs and families served; and introduced PORCH Fresh, an innovative program that provides fresh produce, dairy and meat at convenient access points to families in need.

Intelligently leveraging our limited resources and collaborating with others are at the heart of how PORCH Communities operates. To that end, **we expanded our Board, engaged new partners, and joined a broad coalition advocating to secure free school meals for all students.**

This is just the beginning -- we are planning for more growth in 2023!

Looking ahead, our strategic plan includes: partnering with new organizations to engage more volunteers and start more chapters; expanding the reach of PORCH Fresh; and introducing a Student Ambassador program. To support this growth, we will invest in technology and staff to make it as easy as possible for our chapter volunteers and donors to run the PORCH neighborhood model.

As we move forward, we hope you will share our message with your friends and family, volunteer with your local chapter, contact us if there isn't a PORCH chapter in your neighborhood, or donate to support our vision of a PORCH in every community.

Together we can make a difference in our local communities; I truly believe it is possible.

Sincerely,

Christine M. Cotton

Christine Cotton

Founder and Board Chair



Photo by: Tom Simon



Our Vision

A PORCH in every community



Why PORCH Works

Our Mission

PORCH Communities mobilizes and supports local volunteers to create sustainable hunger relief programs



PORCH is EASY. Donors place food on their porches for volunteers to pick up.



PORCH is CONSISTENT. Monthly food drives provide a predictable supply of food and volunteer opportunities.



PORCH is INCLUSIVE. Anyone can help in as little as a few hours a month.



PORCH is FLEXIBLE. Donations can be customized to the cultural and dietary needs of local partners and families.



Photo: PORCH Durham with Habitat for Humanity

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Food Insecurity

Food in-se-cu-r-ity/*noun*. the state of being without reliable access to a sufficient quantity of affordable, nutritious food. Food-insecure households have difficulty at some time during the year providing enough food for all their members due to a lack of resources.

10 % OF US HOUSEHOLDS ARE FOOD INSECURE

INCLUDING

10 MILLION CHILDREN LIVING IN EVERY COUNTY IN THE U.S.

In 2021, **10.2% of US households were food insecure some time during the year**. Food insecurity is more common in:

- households with children, especially single-parent
- Black and Hispanic households
- in large cities and rural areas than in suburban areas

For the last year USDA data is available, the use of food pantries was at an all time high since tracking began.

The largest national hunger relief providers are the government and the non-profit food bank system. **Yet, less than half of food insecure households are using these safety nets because of practical gaps.** While improving, today these gaps mean families in need may:

- not be aware of the programs
- not meet qualifications or have difficulty enrolling
- avoid using them because of fear of stigma
- be unable to access a food bank due to their location, lack of transportation, or hours open conflicting with work
- not have access to healthy food options
- not be able to obtain food meeting their dietary or cultural diets

> 50%
OF FOOD INSECURE HOUSEHOLDS
HAVE BARRIERS
PREVENTING
USE OF THE BIG
FOOD PROGRAMS

"Providing the right foods in the right places at the right times is a hyper-local challenge. It takes 'neighbors helping neighbors' at scale."

- Aimee Stone Munsell, Board Member, PORCH Communities



The PORCH Model



Our Programs



PORCH for Pantries

Local pantries are a critical lifeline for families who struggle to put food on the table. Each month, Neighborhood Coordinators volunteering with a PORCH chapter collect non-perishable items from local porches and then sort the items before delivering them to their community's pantries.



PORCH for Schools

No child should struggle to focus in school because they are hungry, and teachers should not have to spend their own personal funds to buy snacks for students. That's why PORCH partners with local businesses and individuals to sponsor a healthy snack program for children in public schools and after-school programs.



PORCH Fresh

As a supplement to the non-perishable goods that are more widely available at pantries, PORCH Fresh provides a monthly distribution of fresh food – including milk, eggs, meat, vegetables, and/or fruits – to families identified as food insecure by school social workers and community partners.

2022 Impact

1,567
Volunteers

435
Neighborhoods

30
Chapters



GENERATED



769,583 lbs
of food donations

\$396,678
in food gift cards

\$392,854
for PORCH Fresh

BENEFITTING

161
food pantries,
schools, and
partners serving

30,000+
neighbors in need



TOTALING



\$2.1 million
in hunger relief
in 2022

\$10.3 million
in hunger relief
since 2011



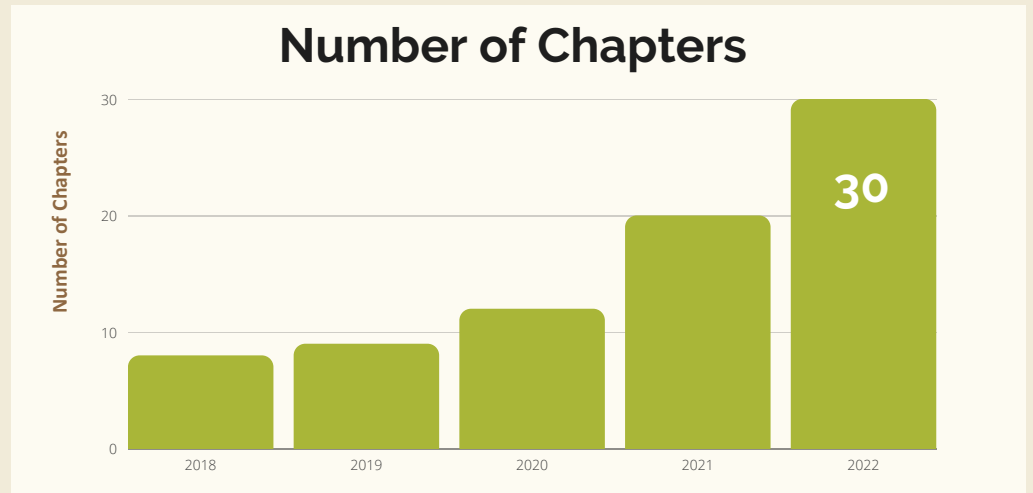
“We just want to help as many people as we can. When there’s a need, we want to fill it.”

- Terri Feldman,
Co-founder and Chapter Leader,
PORCH Chicagoland (IL)



Chapter Reach and Growth

We grew from eight chapters in 2018 to 30 chapters across nine states as of 2022, **purely through word-of-mouth.**

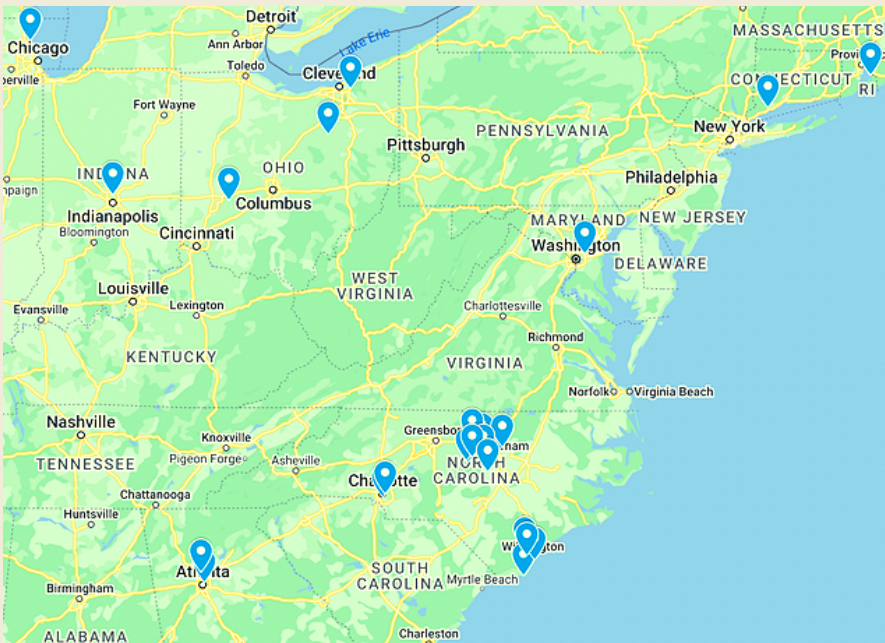


**TOTAL
VOLUNTEERS**

GREW 100%

**FROM 2021
TO 2022**

We have PORCH Chapters in 9 states



Connecticut

Florida

Georgia

Illinois

Indiana

Maryland

North Carolina

Ohio

Rhode Island



Photo: PORCH Marietta

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Volunteers

Where would PORCH be without our great group of volunteers selflessly giving up the most precious resource of all, their time?



"PORCH is an organization that is making a difference to those who don't have enough food, and I am proud to be a part of that."

- Sara, Neighborhood Coordinator,
PORCH Decatur

Founded in the ethos of "neighbors helping neighbors", **our volunteers are not a means to an end.** Because we strive to bring communities together, we equally value the experience volunteers, existing food program professionals and benefitting families receive from PORCH Communities.

"We don't want to become anonymous...
The whole point is to feel good about doing this together."

- Liz Platner, Founder & Chapter Leader,
PORCH Marietta (GA)

"Volunteers can have a role at PORCH that requires minimal effort but has a big impact on hunger"

-Jean Billman, Volunteer Briar Chapel NC

Seeing established chapters expand from just a few neighborhoods to cover an entire service area is one of our greatest joys. It is also **the best evidence of how easy and inclusive PORCH makes it to have an impact right where you live.**



Photos: (top) PORCH Durham
(bottom) PORCH Greenbelt (MD)

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Local Partners

Our local chapters serve food insecure clients through
161 partners



Pantries



Schools



Community Programs

"We are always communicating with our pantries. They are always telling us what their needs are. It's an ongoing effort."

-Fran Pine, Co-founder & Chapter Leader, PORCH Chicagoland (IL)



Photo: PORCH Briar Chapel provides PORCH Fresh at Boys & Girls Club



Photo: PORCH Hillsborough

"When I found out about PORCH [Hillsborough] ... I knew the market had to get involved. I knew farmers that would want to get their veggies and meat to those families without access to it. Connecting those who need food, with those that have it, and the people that want to support this = magic!"

- Corly Jones, Eno River Farmers Market



Board of Directors



Christine Cotton

As one of PORCH's three founders and original directors, Christine's vision has been to create PORCH Communities, a national organization dedicated to supporting local hunger relief efforts. Christine's background is in pharmaceutical project management, nonprofit development, and educational consulting. She also has extensive volunteer and community development experience and an unwavering dedication to serving others.

Michael Frisch

Michael is a pro bono advisor to nonprofits in central North Carolina. Working with nonprofit boards over the past seven years to improve their long-term sustainability, Michael has specialized in organizational assessments, strategic plans, leadership development, and operational efficiencies. He has also served as an interim executive director for several nonprofit organizations in Durham. Additionally, Michael mentors professionals working in the nonprofit sector to enhance their leadership skills.



Aimee Stone Munsell

Aimee has worked with hunger relief and economic justice organizations in volunteer, advisor and Board roles for more than 20 years. She got involved with PORCH after relocating to Chapter Hill, NC from New York City. Her professional marketing career includes executive roles at IBM and Chief Marketing Officer of Contentsquare. She currently provides independent marketing consulting to senior executives.

Steve Spokane

In addition to his work with PORCH, Steve is a pro bono advisor with Executive Service Corps of the Triangle, providing education, consulting and capacity building services to local nonprofits. He also works closely with the Whirlwind Johnson Foundation, dedicated to preserving the legacy and principles of Dr. Robert Walter "Whirlwind" Johnson, the hall of fame tennis coach instrumental in breaking down racial barriers in the sport. Prior to retiring, Steve served in a variety of marketing leadership positions with McKesson Corporation and Change Healthcare.

